

MICROSOFT ELEVATE AMERICA VETERANS INITIATIVE



BILL KAMELA

SENIOR POLICY COUNSEL, MICROSOFT CORPORATION

Community Affairs Programs

Meeting unmet needs in communities worldwide through four program areas under a global strategy with local variation:



Technology Training -
Community Technology
Skills Program



Technology for Good -
Strengthening NGOs through IT



Puget Sound and Local
Sponsorships



Employee Engagement

Execution and evaluation of our
programs is enabled through technology

CTSP & Technology skills training

Worldwide: Microsoft contributed more than **\$603 million** in cash, software, and matching of employee contributions to charitable organizations and causes around the world.

- **\$99 million in cash grants**



United States: Microsoft contributed more than **\$369 million** in cash, software, and matching of employee contributions to charitable organizations and causes across the United States.

- **\$82 million in cash grants**

Impact

Community Technology Skills Program (CTSP) has reached over **170 million** people since 2003 and over **29 million** people in FY2010 through 70,000 tech centers in 110+ countries.



Serving veterans, children, women, entrepreneurs

Microsoft Elevate America

- Microsoft is committed to strengthening the U.S. economy and increasing global competitiveness by improving access to education and workforce readiness skills required for 21st century jobs.



Serving veterans, children, women, entrepreneurs

More than half of today's jobs require some technology skills, and the Bureau of Labor Statistics data estimates that this figure will reach 77 percent in the next decade.



Microsoft Elevate America: providing people the technology skills and industry recognized certification employers want.

Jessie Franco of Chicago, Illinois improved his job prospects by becoming certified in Microsoft Word, Excel and PowerPoint.

[Read More](#) [Expand Your Skills](#)

Four circular navigation indicators are visible at the bottom right of the banner.



Microsoft Elevate America: helping people be more productive.

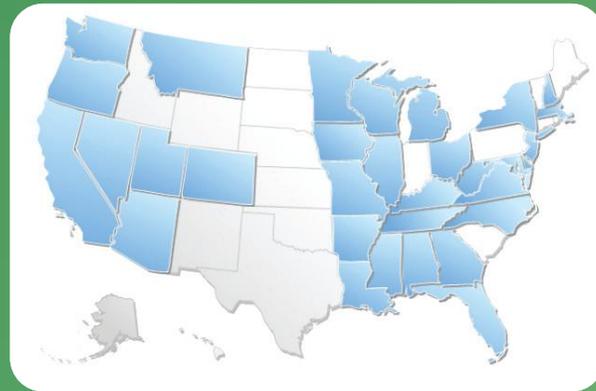
Shamra Coy of Colville, Washington is a more productive employee and provides greater benefit to her clients after completing Microsoft Word training.

[Read More](#) [Expand Your Skills](#)

Four circular navigation indicators are visible at the bottom right of the banner.

Elevate America State Voucher Program

Microsoft Elevate America provided **nearly 900,000 no-cost training & certification vouchers** in partnership with **32 states** and the District of Columbia.

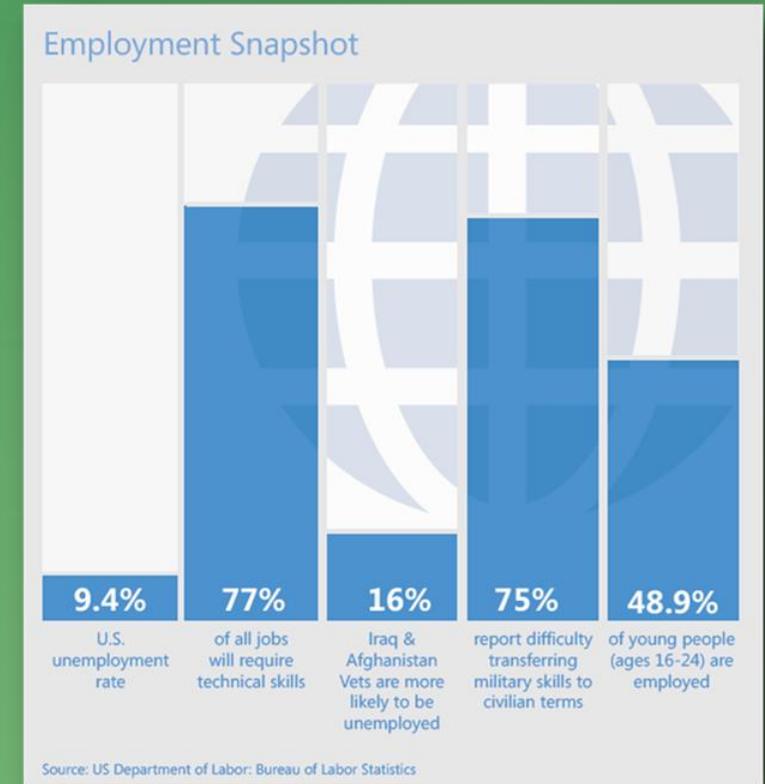


- Training courses included basic Digital Literacy through advanced IT professional
- Participating states provided program rollout support
- 32 states and the District of Columbia received no-cost training and certification vouchers
- Report detailing key learnings available to the public



Elevate America Initiatives: Veterans & Community

- Address unique needs of specific populations; higher than average unemployment; additional barriers to employment & training
- Strengthen the range of resources available to learners in addition to technology skills training
- Create replicable models
- Address a comprehensive set of services including childcare, transportation, housing



Elevate America Veterans Initiative

- Expanded initial Elevate America program to support the transition Iraq & Afghanistan era veterans into 21st-century jobs
- Focus on technology skills training, other relevant training and successful employment
- A coalition of public, private and nonprofit organizations led by Microsoft to provide veterans and their spouses with necessary skills and resources to achieve success in today's civilian workforce.
- Convened an advisory committee of Veteran Serving Organizations and others to provide Microsoft with guidance in creating the initiative, criteria, metrics and reviewing RFP applications
- \$2 million in cash and \$6 million in software over two years through competitive to aid the transition to civilian careers for veterans & spouses w/technology skills training, job placement, career counseling and other support services.

Key RFP Criteria

- Demonstrated history serving veterans and/or spouses
- Minimum of 2 partners in grant proposal
- Understands local labor market
- Connected to employers, proven ability to place individuals in employment
- Ability to conduct or direct to technology skills training
- Ability to provide wrap around services (childcare, transportation, housing, etc)
- Provide data/reporting on progress to Microsoft on quarterly basis

Metrics

Our commitment is to share best practices, models, encourage scaling and replication.

Key metrics we measure with grantees:

- Number trained
- Number placed in employment

Things we track, but do not metric:

- Connections to employers
- Training match to labor market needs
- Wage
- Wage gain
- Length of employment

Elevate America Veterans Initiative Recipients

- Intentionally selected a variety of “lead” partners, program models, geographic targets and targeted employer sectors.
- Able-Disabled Advocacy, Inc., San Diego, CA for San Diego VetWORKS
- Bellevue College, Bellevue, WA for Project Succeed
- Goodwill Industries of the Southern Piedmont Inc., Charlotte, NC for the Elevate America Veterans Initiative
- Gulf Coast Workforce Board, Panama City, FL, for Mission: 21st Century (M:21c)
- Per Scholas INC., New York, NY, for the Microsoft Veterans Employment Project
- Veterans Inc., Worcester, MA, for the Veterans Inc. Employment & Training Program

www.microsoft.com/elevateamerica

