



TROOPS *to* **ENERGY JOBS**
Connecting Veterans to Rewarding Energy Careers



About CEWD

- First partnership between utilities and their associations – EEI, AGA, NEI and NRECA - to focus solely on workforce development
- Represent about 75% of employees in Electric and Natural Gas Utilities through our members
- Since 2006, have developed a blueprint for workforce development in the utility industry – Get Into Energy Career Pathways Model
- Working together, we have achieved more that we could working separately



*“From the front lines
to the power lines.”*



Why the focus on Veterans?

- Veterans have the technical and employability skills valued by energy companies
- Some skill sets are directly transferrable (e.g. Security Officer)
- Most Veterans have some level of college credit for their training and experience
- Utilities have always been great places to work for veterans





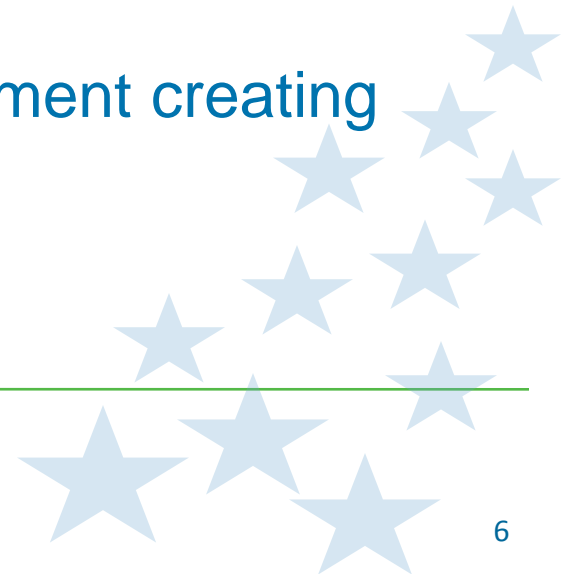
“Today’s veterans can serve as the next generation of energy leadership.”

– U.S. Secretary of Energy Steven Chu



How will it work?

- Pilot Companies sharing best practices and learning from each other
- Collaboration to create a National Template for all utilities
- Building relationships with key connection points in military and other government agencies that provide support
- Center for Energy Workforce Development creating blueprint for others to follow

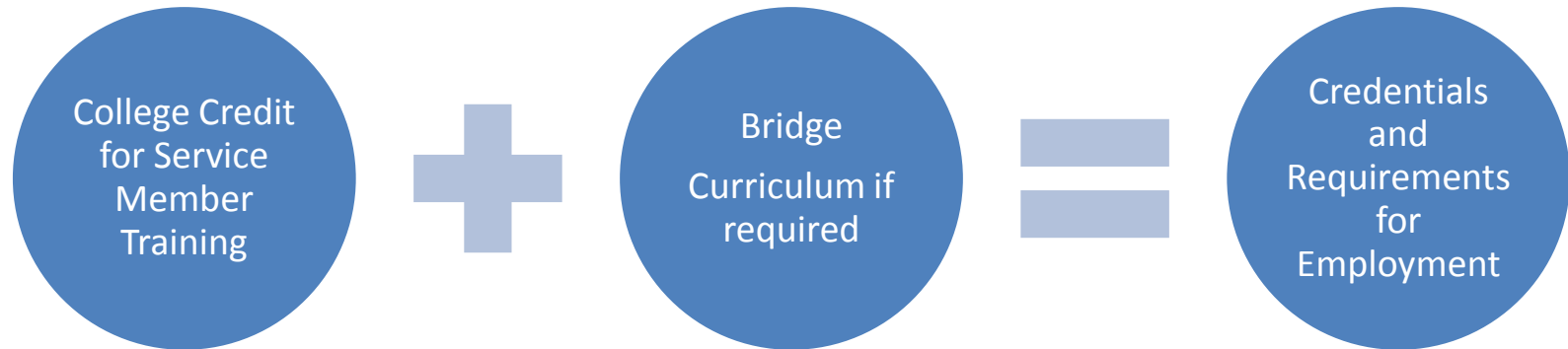


Program Components

- Targeted outreach and support for former military personnel from recruiting to employment including career navigation website, career coaching and mentoring before and after exiting service
- A clearly defined system of competencies and industry-recognized credentials that are linked to employment opportunities and advancement.
- Accelerated Education pathways and a strong education network of post-secondary institutions that support the process
- Employer involvement and collaboration in all phases leading to employment



Accelerated Education Pathways



For In-demand Positions

- Engineers
- Line workers
- Plant operators
- Technicians
- Pipefitters/pipelayers/welders
- Security officers



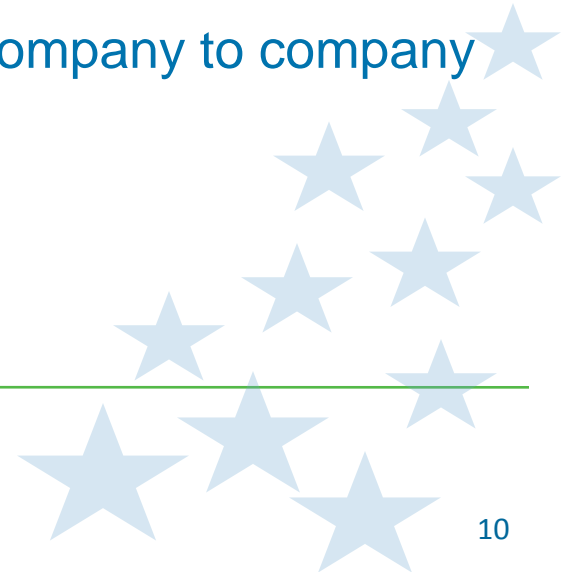
Categories of Veterans

- “Ready Now”: transition directly to energy jobs with on-the-job training (e.g. Security Officers)
- Those requiring some post-secondary education (e.g. Telecommunications Technician)
- Veterans requiring extensive post-secondary education (e.g. Medic)



Benefits to Veterans

- The opportunity to learn about careers that match their military training and experience
- A customized approach for career navigation into the energy industry
- Mentoring and virtual networking with connections to other Veterans who have transitioned to the energy industry
- Accelerated training opportunities as Veterans shift to industry careers
- Stackable credentials that are portable from company to company
- Jobs in an industry that is stable and growing



Pilot Companies



Sponsors





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